

## INCREASE YOUR VISIBILITY

### NETWORKING EVENT SPONSOR

Your business highlighted as the sole host on an intimate networking event, either Coffee with the Chamber or an after hours happy hour. Contact Morgan at 610-384-9550 Morgan@westernchestercounty.com for details.

### STORYBOARD VISIBILITY \$100

Opportunity to purchase a storyboard sign to be displayed at an event: Annual Dinner, Golf Outing, Extravaganza or Gala on the Greene.

### NEWSLETTER ADVERTISING

Business Card- 3.5 x 2 / \$50  
Quarter Page- 3.5 x 4.5 / \$85  
Half Page- 7.5 x 4.5 / \$150  
Full Page - 7.5 x 10 / \$250

### CHAMBER WEBSITE

Home Page \$500 / 6 months  
Interior Page \$125 / 6 months

### LIFE MAGAZINE

Published twice a year with a circulation of 10,000 in both direct mailed print copies to residents and businesses and e-edition formats. Members get discounted rates.

### MEMBER PERKS

All Chamber members can share news, insight articles, milestones, and events in the Chamber newsletter, social media, online blog and via email under our member news sections.

### CHECKS IN SHOW

Tell your story, the Chamber will come out and film you and your team for an episode of western Chester County Checks In, included with your Chamber membership.

To leverage your member perks contact:  
Ashley@westernchestercounty.com

## YEAR-LONG PARTNERSHIPS

The Chamber's Partners are the strong supporters of our mission. We offer exclusive annual partnership packages each year: Titanium \$8,500, Platinum \$5,750 and Gold \$3,500 To become a Chamber Partner, contact Rachel Cathell, 610-384-9550 Rachel@westernchestercounty.com

## THANKS TO YOUR SUPPORT

WCCCC is able to enhance our programs, expand our services, and host events that bring our business community together. In addition to heightening your visibility and reach, your contributions help the Chamber fulfill our mission of fostering economic development, advocating for local businesses, and making ChescoWest a vibrant place to work and live.



## MISSION

Our mission is to connect businesses to new ideas, resources and relationships to achieve their goals.

Our vision is for a thriving region that is well-connected, innovative and accessible for business and community growth.

We're committed to being the leading resource for businesses and organizations in our community, to build regional cooperation to strengthen business retention, growth and revitalization, and to enhance value for members through resources, education and events.

# Increase your VISIBILITY



400+ Members  
115 Industries  
24 Municipalities

## SPONSORSHIP PACKAGES

**BUILD RECOGNITION AND AWARENESS**

**GENERATE NEW OPPORTUNITY**

**GROW YOUR NETWORK**

**ADD VALUE TO YOUR INVESTMENTS**

**CONTRIBUTE TO REGIONAL GROWTH**

50 South 1st Avenue  
Coatesville, PA 19320  
610-384-9550  
Chamber@westernchestercounty.com  
Westernchestercounty.com  
ChescoWest.com



**1,556**  
event attendees  
last year

Sponsorship puts your business front and center

**Breakfast with the Commissioners | January**

The Chamber welcomes the Chester County Commissioners for a breakfast where they share priorities, action items and expectations for the future. 100+ Attendees

**Local Gov't 101 | Various**

These educational courses are designed to provide a wealth of information to Municipal officials and staff about the many facets and operations of local governing. 30+ Municipalities

**Member Extravaganza | February**

The largest business networking event of the year; an evening of high-value connections and a celebration of the Small Business of the Year Award! 100+ Attendees

**Legislative Roundtable | March**

The Legislative Roundtable brings together #ChescoWest elected officials and business owners to discuss and analyze current challenges in our local economy. 100+ Attendees

**Contact** Morgan Swindler at 610-384-9550  
Morgan@westernchestercounty.com for sponsorship.

**EMERALD \$250**

- Listed on Event Signage
- Listed on event emails
- Listed on the event page
- Inclusion in event signage
- 1 ticket to the event
- Social media mention
- Listed in the Year in Review Book
- Recognition in event speech

**SAPPHIRE \$500**

- Logo on Event Signage
- Logo on event emails
- Logo on the event page
- Social media mention
- Inclusion in event signage
- Recognition in event speech
- 2 tickets to the event**
- Logo in the Year in Review Book**

**RUBY \$800**

- Logo on Event Signage
- Logo on Video Reel
- Logo featured on event emails
- Logo on the event web page
- Social media mentions
- Logo in Year in Review Book
- Recognition in event speech
- Business card ad in newsletter**
- 3 tickets to the event**
- Stand alone event signage**

**DIAMOND \$1000**

- Stand alone event signage
- Logo on Video Reel
- Logo featured on event emails
- Logo on the event web page
- Social media mentions
- Logo in Year in Review Book
- 1/4 page ad in one newsletter**
- 3 tickets to the event**
- Marketing table at the event**

**PRESENTING \$2,000**

- Marketing table at the event
- Stand alone event signage
- Prominent logo on Video Reel
- Logo featured on event emails
- Logo on our home page & event page
- Social media featured post + mentions
- Speaking opportunity at the event**
- Recognized as a top supporter in Annual Year in Review book**
- 1/2 page ad in one newsletter**
- 4 tickets to the event**
- Access to the Guest List**
- Recognition in event press releases**

**Workforce Initiatives | Various**

The Time for the Trades and workforce initiatives connect businesses to resources to grow their workforce. This sponsorship includes recognition in the Chamber's scholarship programs and workforce related events.

**Gala on the Greene | May**

Featuring the Corporate Citizenship Recognition; an award honoring and highlighting partnerships between non-profit organizations and private business. 150+ Attendees

**Future Focus | June**

This event addresses the framework of sustainable growth in our region, featuring speakers that highlight development projects and business expansions occurring or coming to ChescoWest. 100+ attendees

**Taste of the Farm | August**

Taste of the Farm brings together local agriculture businesses and the community to discuss and highlight the powerful impact agriculture has on the western Chester County Region.

**Firelight & Futures | September**

Hosted by the Chamber's Young Professional Network, this event highlights opportunities and success stories of the next generation of leaders and awards the Young Professional Award.



**Annual Dinner | October**

The Chamber's cumulative successes of the year are celebrated as well as the presentation of the Joseph G. Filoromo Jr. Community Service Award and the Elliott R. Jones Chamber Advocate Award. 200+ Attendees

**Municipal Update | November**

Municipalities share news, development, opportunities and future plans for the communities they represent. 250+ Attendees

**Chester County Home Show (March) and Annual Golf Outing (August)** have separate sponsorship packages, please inquire with the Chamber.

**UNIQUE EVENT SPONSORSHIPS**

Entertainment Sponsor, Networking Sponsor, Awards Sponsor

*Available for Gala on the Greene, Annual Dinner and Firelight & Futures*